

Proposed Concept for an

Operator Safety Rating System



Concerns



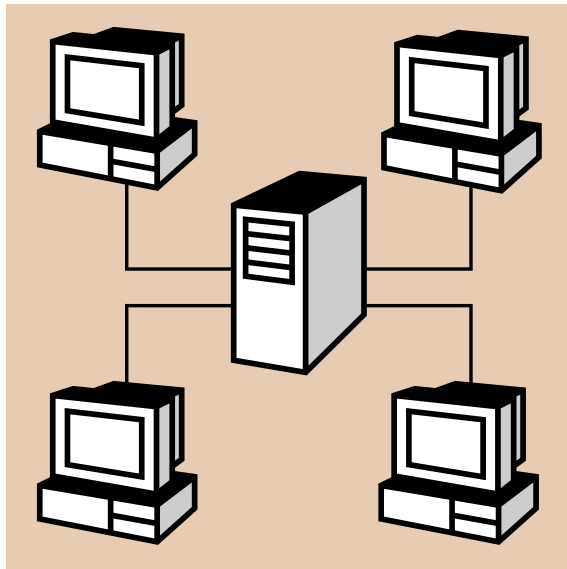
- Better information flows between LTSA and Police
- Better profile of operators based on information
- Better targeting of Police/LTSA resources
- ID and get rid of the poor operators

Concerns cont'd



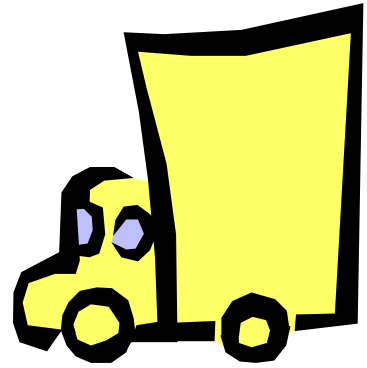
- Operator accountability
- Build in possibility of rewards for good operators
- Transparent to:
 - operators
 - contractors
 - public

Proposed Solution



- Automate the collation of crash, vehicle, conviction and audit data
- Develop a safety rating for every operator
- Target resources to poor performing operators
- Make rating public

Set Standards



Legal Standards

Mandatory standards for all operators

Are the legal requirements

Used to formally rate operator's on-road performance

Industry Standards

Voluntary standards - could differ according to industry

Exceed legal standards

Basis for audits

Operator Identification

Critical that:

- Operator is known
- All info is linked back to the operator



Exposure Data



Aim - compare all operators on a fair basis and could include:

- Number of Roadside Inspections
- Number of Vehicles Operated

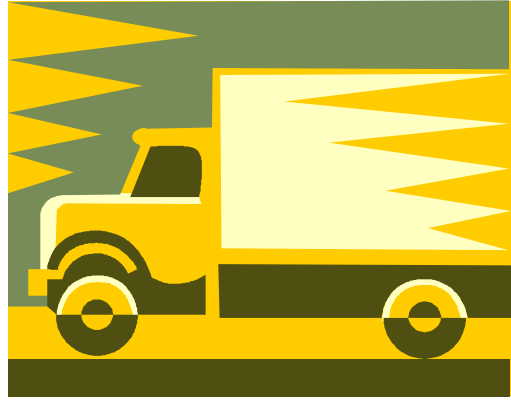
Safety Event Data

Aim - see how at-risk an operator is

- Number of at-fault crashes
- Infringements
- Convictions
- CoF Inspection Results



Develop On-Road Rating



- Vehicle, Crash, and Conviction factors are weighted
- Overall risk score is calculated - the lower the score, the safer the operator
- Update using 24 months rolling data

Categories



- Aim - to differentiate between good, bad, and new operators
- Possibly 3 - 6 categories
- Based on:
on-road performance
or
on-road performance + audit
result

Categories



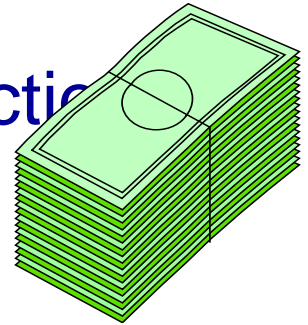
- *Superior* OR + A
 - *Good* OR + A
 - *Satisfactory* OR
 - *Conditional* OR
 - *Unsatisfactory* OR
- Diagram showing transitions between categories:
- Solid arrow pointing up from *Good* to *Superior*.
 - Solid arrow pointing up from *Satisfactory* to *Good*.
 - Solid arrow pointing down from *Satisfactory* to *Conditional*.
 - Solid arrow pointing down from *Conditional* to *Unsatisfactory*.
 - Dotted arrow pointing up from *Conditional* to *Satisfactory*.
 - Dotted arrow pointing up from *Unsatisfactory* to *Conditional*.

Potential Incentives



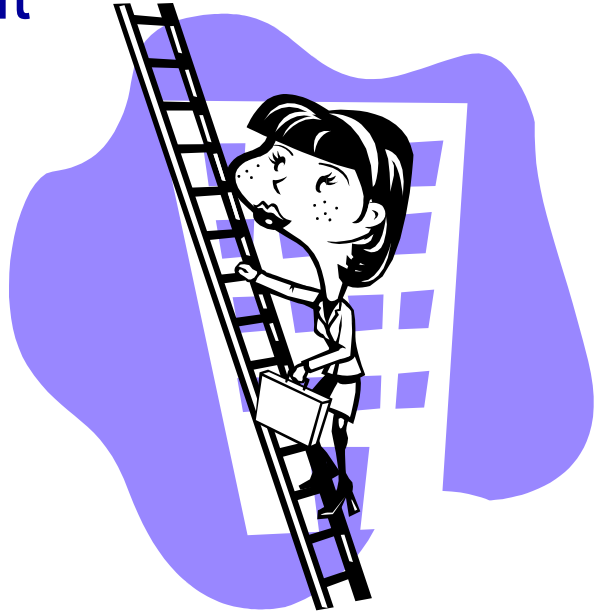
The message we have been receiving from industry groups is that any potential incentives need to relate to operators' bottom line and not too costly to get to. A suggested incentive might be:

- Less frequent CoF inspections



Categories

- Higher rating
 - more potential for incentives
 - less enforcement



- Lower rating
 - less incentives
 - increased enforcement

Potential Disincentives

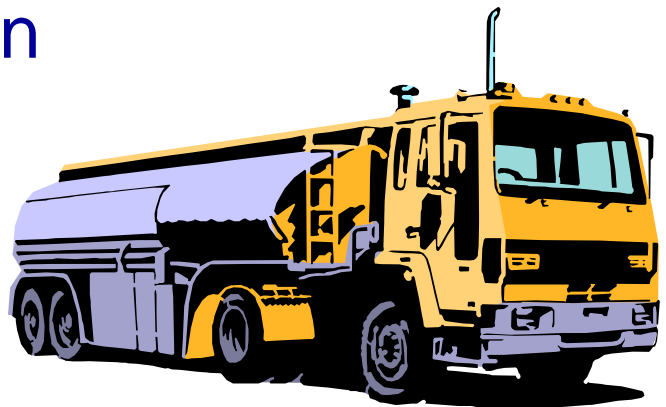


Hit bottom line and encourage operators to be at least satisfactory (i.e. meet all the legal standards).

- Possibly more frequent CoF inspections

Targeted Enforcement

- Hard to achieve at present
- Aim - give Police roadside access to rating information on any operator, which identifies safety performance in each of the categories I.e. crashes, vehicle inspection, convictions.
- This would allow Police to vary inspection action

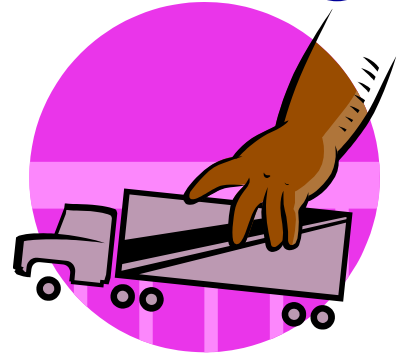


Unsatisfactory Rating



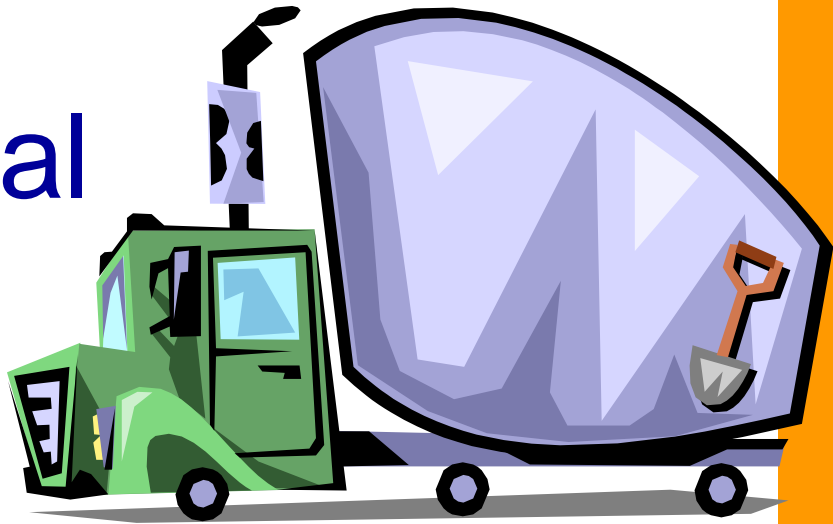
- Lowest category
- Most unsafe operators, being those with an unacceptable on-road rating
- Subject to investigation - aimed at licence revocation unless can get immediate improvements

Unsatisfactory Rating (cont)



- If continue operating - are subjected to very heavy targeted enforcement action
- Possibly - 5% of operators

Conditional Rating



- Operators with below average on-road rating
- Opportunity to improve - audit to see if appropriate industry standards can be put in place
- Possibly - 10% of operators

Satisfactory Rating

- Safe on road - either with or without an audit
- Gain no incentives
- Subjected to random enforcement plus moderate targeted enforcement
- Possibly - 70% of operators

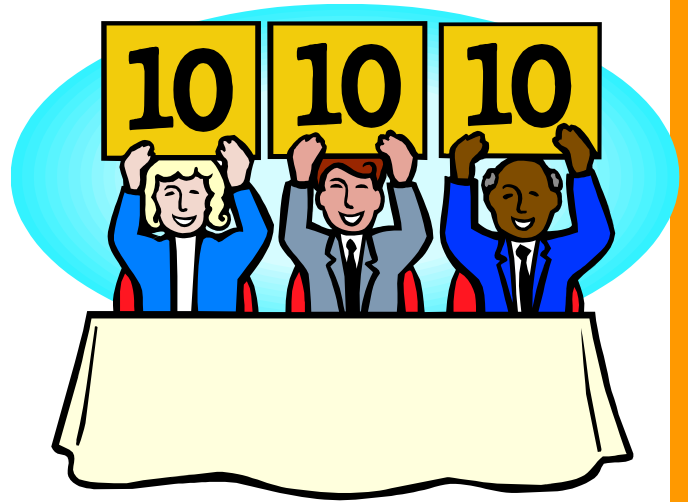


Good Rating



- Operators with good on-road rating and good audit result
- Gain limited incentives
- Subjected to random plus minimal targeted enforcement
- Possibly - 10% of operators

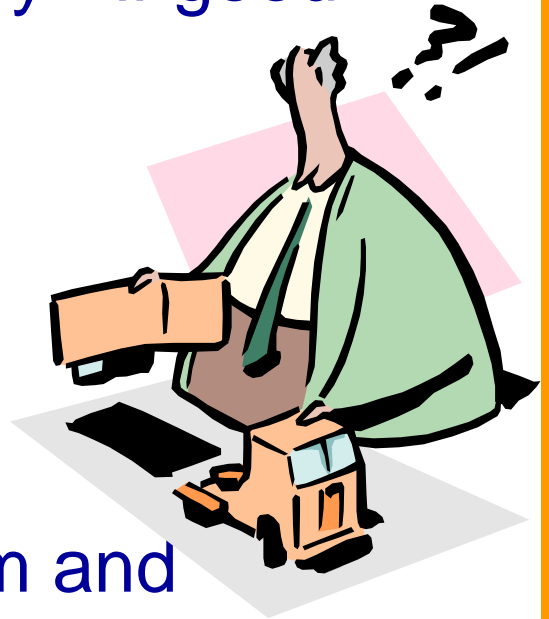
Superior Rating



- Highest rating
- Operators who are excellent on-road and received an excellent audit result
- Rewarded with greatest incentives and only subject to random enforcement
- Possibly - 5% of operators

New Entrant

- Wait 12 months to establish on-road data, or
- Seek voluntary audit earlier and get rated Satisfactory - if good results received
- No incentives
- Subjected to random and moderate targeted enforcement

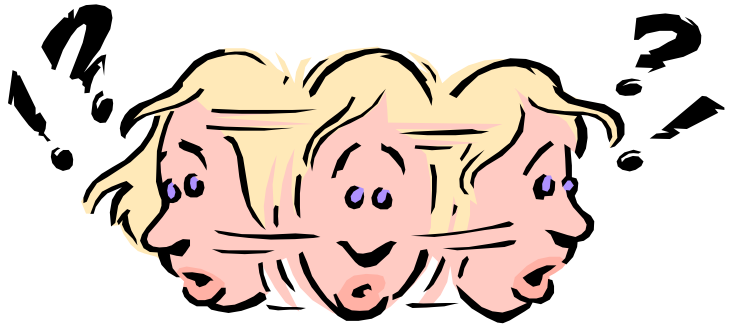


Movement Between Ratings

- Aim
 - avoid daily rating fluctuations
 - encourage all operators to rate at least “Satisfactory”
- Achieve by:
 - Rating downgrades to be set at a minimum of six months



Policy Issues



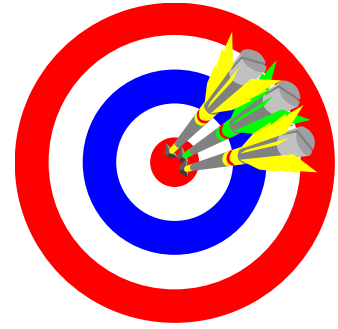
- Waiting for decisions from new Government.
- How to deal with contractors who control operations of owner operators - chain of responsibility
- Need to stop revoked operators from re-entering the industry - corporate veil concept
- Sufficient enforcement to get on-road information?

Policy Issues (cont)



- Privacy impacts
- Rating must reflect reality if LTSA is going to make it public

Medium Term Projects



- Develop rating or performance measurement system as an internal targeting tool for LTSA and Police
- Develop a Categorisation of Vehicle Defects system based on road safety risk - integral to rating system and other areas of LTSA

Effectiveness



- Current system is subjective - unable to measure effectiveness
- Research findings - system found to be most effective is operator rating(US and Ontario)
- Operators with no accountability had crash rates 9 x higher than those who took appropriate actions (USA, 1994)

Effectiveness (cont)



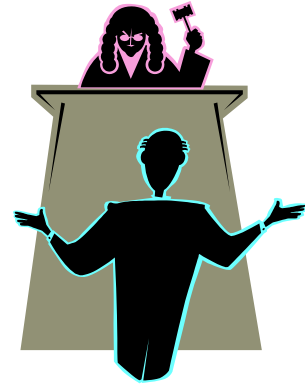
- 1997 and 1999 research showed that the US system (which targets only bad operators) can:
- Identify operators who will have subsequent high crash rates
- Act as an incentive for bad operators to reduce their crash rates

Effectiveness cont'.



- Better targeting by Police and LTSA Compliance to risk
- More objective benchmarking as all Operators would be rated - fairness
 - Improved information collection

Meets Needs?



Effective use of LTSA info

Better targeting by LTSA

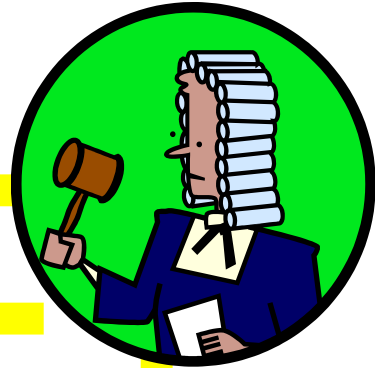
Better targeting by Police

ID unsafe operators

ID high performing operators

Meets Needs? (cont)

Transparent



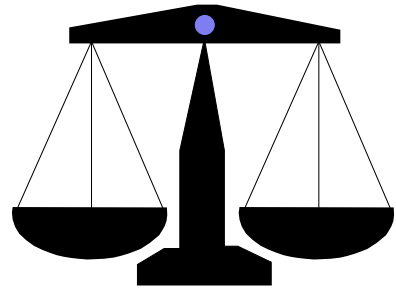
Rate all operators

Operator accountability

Development of best practice standards

Public ratings

Trial Outcome



- Trial included several volunteers within log transport industry
- Driver details not available - but able to be factored into equation
- Proved conclusively that data is available to rate operators
- Provided feedback on where to from here.

Next Steps

- Further trial of road-side data collection by CVIU.(First trial completed late 2001)
 - Continue to trial rating in other sectors
- Improve LTSA data collection
- Update Transport Licence Register
- Complete development of LTSA datawarehouse